



MENDOCINO COUNTY LIBRARY
Community Survey for Strategic Plan

Dear Mendocino County Resident,

The Library Strategic Planning Committee is surveying the public to help plan for the future. We appreciate your taking the time to share your opinions and ideas regarding library services. The survey should take 7 - 10 minutes to answer and will close on December 1st, 2022. Paper surveys are available at local branches.

Thank you!

**Deb Fader Samson
County Librarian**

* Which branch of Mendocino County Library do you visit most frequently?

- Bookmobile
- Coast Community
- Fort Bragg
- Laytonville
- Round Valley
- Ukiah
- Willits
- None of the above

Please mark how often you come to the library for the following reasons:

	Never	Occasionally	Very often
Check out or return books or other library items	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Read materials on site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attend programming or a meeting in a community room	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access the internet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Perform research for school or work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access resources available through other agencies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use computers for business or personal tasks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Print items or make copies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meet with friends, tutors, or business associates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ask library staff for assistance with devices or resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comment

Please mark how important the following are to you:

	Not important	Somewhat important	Very important
Buildings maintained in good condition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Larger branch library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved selection of materials at the branch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved selection of materials to request	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More library programs at branch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More online programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More open hours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comment

Please mark how often you check out the following:

	Never check out	Occasionally check out	Often check out
Books	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ebooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Books on CD	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital Audiobooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DVDs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music CDs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kits for checkout	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hotspots and tech items	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seeds from the Seed Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comment

How often do you use the Library website: www.mendolibrary.org?

- | | |
|---|---|
| <input type="radio"/> Every day | <input type="radio"/> One to three times a year |
| <input type="radio"/> Once or twice a week | <input type="radio"/> Every year or so |
| <input type="radio"/> Once or twice a month | <input type="radio"/> Never |

How often do you use the library catalog: www.mendolibrary.org/find?

- | | |
|---|---|
| <input type="radio"/> Every day | <input type="radio"/> One to three times a year |
| <input type="radio"/> Once or twice a week | <input type="radio"/> Every year or so |
| <input type="radio"/> Once or twice a month | <input type="radio"/> Never |

How valuable are these online resources to you?

	Not valuable	Somewhat valuable	Very valuable
Ebooks and digital audiobooks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital newspapers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reader's advisory (such as Novelist Plus)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational: Britannica, Explora, Ebsco	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job search, business, and grant tools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free and reduced museum passes (Discover & Go)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments:

Please mark which library programs you would like to see more of:

- | | |
|--|---|
| <input type="checkbox"/> Book discussion groups | <input type="checkbox"/> Genealogy |
| <input type="checkbox"/> Author talks | <input type="checkbox"/> Travel and history |
| <input type="checkbox"/> Creative writing | <input type="checkbox"/> Financial education |
| <input type="checkbox"/> Crafts | <input type="checkbox"/> College applications |
| <input type="checkbox"/> Basic computer training | <input type="checkbox"/> Job seeking resources |
| <input type="checkbox"/> Science and technology | <input type="checkbox"/> Music: singing, ukuleles, etc. |
| <input type="checkbox"/> Reading programs (such as Summer Reading) | <input type="checkbox"/> Seed library and gardening |

Other (please specify)

Please mark one or more answers in response to what you think about the open hours of your local branch.

- I am happy with the current branch hours
- I would like the branch to be open additional days
- I would like it to be open more evening hours
- None of the above
- I would like it to be open earlier in the morning

Were you aware that Coast Community, Fort Bragg, Laytonville, Round Valley, Ukiah, and Willits Branches and the Bookmobile are ALL part of the Mendocino County Library system?

- Yes
- No

Were you aware that you can use your Mendocino County Library card at any branch of Mendocino, Lake, or Sonoma County Libraries to check out materials and return them?

- Yes
- No

How do you receive information about library news such as programs, services, and materials?

- Fliers
- From Library staff
- Social media
- Word-of-mouth from others
- Library website and calendar
- None of the above
- Press releases

On which social media platform(s) do you prefer to see Library news?

- Instagram
- Youtube
- Facebook
- TikTok
- Twitter
- None of the above
- Other (please specify)

Please provide any comments or suggestions for the library's long-term plan.

If you would like to be entered into a RAFFLE drawing for survey participants, please enter your contact information below.

Name

City/Town

State/Province

Email Address

Phone Number